

THE PROVOCERS



Atlanta Power Pop Since 1981

BIOGRAPHY

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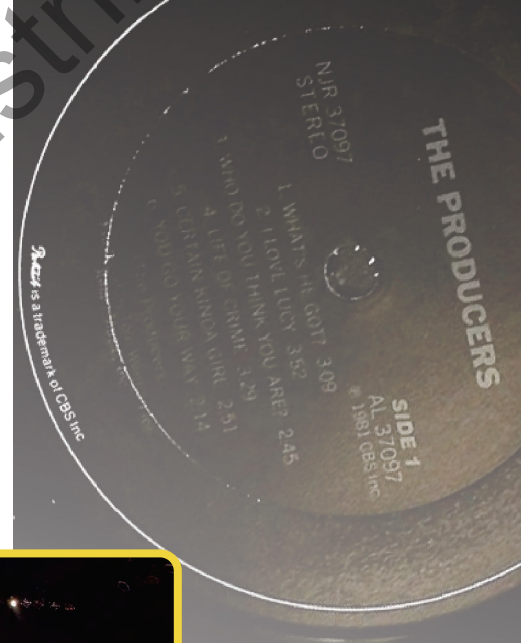
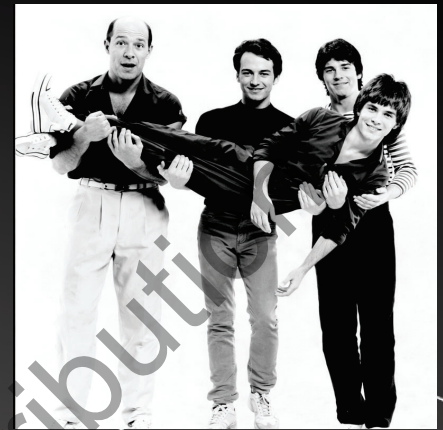
Formed in Atlanta in 1981, The Producers are one of the Southeast's most enduring and influential power pop bands, known for their sharp songwriting, infectious melodies, and high-energy live shows. Emerging from the same fertile Georgia college-rock ecosystem that produced R.E.M., The dB's, and Athens trailblazers like The B-52's, The Producers built a reputation for intelligent, hook-driven rock that blended British Invasion sensibility with American indie grit.

The band quickly gained regional and national attention through relentless touring, college-radio airplay, and critically praised releases that cemented their place in the American power pop canon. Their songsn tight, melodic, and emotionally direct have remained staples for fans of classic alternative and jangle-driven rock.



Over four decades later, The Producers continue to perform with the same urgency and musical precision that defined their early years. Their live shows balance beloved catalog favorites with the immediacy of a band still fully engaged with the audience, delivering performances that resonate equally with longtime fans and new listeners discovering the band for the first time.

Today, The Producers remain a vital live act—experienced, professional, and audience focused making them an ideal fit for festivals, theaters, clubs, and special events seeking authentic, legacy level power pop with proven appeal.



Atlanta power-pop pioneers whose hook-driven songs helped define the early '80s college-rock era — and who continue to deliver those same timeless melodies to new audiences today.

Long before power pop was being reappraised as a foundational strain of American alternative rock, The Producers were already doing the work writing concise, melodic songs that valued craft, energy, and connection over trend. Their early success placed them squarely in a moment when regional bands were proving that smart, guitar-driven pop could travel far beyond its hometown.

BILLBOARD HOT 100
CHARTING SINGLES

What distinguishes The Producers is not just when they emerged, but their continuity. Rather than becoming a nostalgia act, the band has remained active and engaged, carrying their catalog forward into contemporary live settings where those songs continue to land with immediacy and purpose. The music still works because it was built to last.

EARLY MTV-ERA BAND WITH
NATIONALLY BROADCAST
MUSIC VIDEOS

NATIONAL COLLEGE-RADIO
AIRPLAY THROUGHOUT THE
1980s

Today, The Producers occupy a rare space: a legacy band whose performances feel current, not archival. Their shows connect audiences who lived through the era with those discovering the power-pop lineage for the first time a through-line of songwriting, professionalism, and live energy that has never gone out of style

"In the early 1980s, Atlanta group the Producers signed with **Portrait Records** with catchy ditties that evoked Cheap Trick, the Romantics and the Knack."

Atlanta Journal-Constitution • February 21, 2025

"The band was a dynamic live act and created quirky videos that caught the attention of a fledgling cable network called **MTV**."

Atlanta Journal-Constitution • February 21, 2025

"They still playing a lot of those same songs today, all across the country. People still want to hear them."

Atlanta Journal-Constitution • October 17, 2022



SIGHTS & SOUNDS

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WHAT'S HE GOT



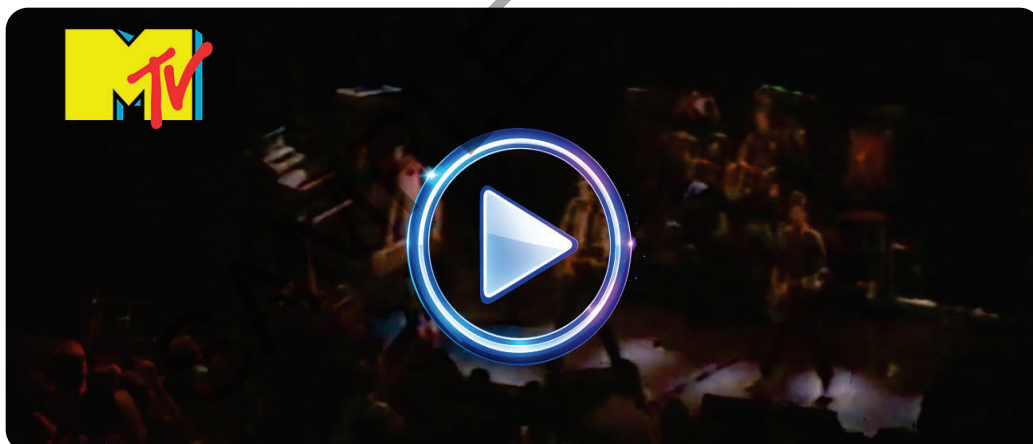
CERTAIN KIND OF GIRL



SHE SHEILA



MTV NEWS YEARS CONCERT



In 1982, as **MTV** transformed music culture, **The Producers** stood at the forefront of a new generation. **Headlining the MTV New Year's Concert**, the band helped define a moment when music television was reshaping how artists connected with audiences worldwide.

SELECTED TRACKS

WHAT SHE DOES TO ME

Apple Music • Spotify

WHAT DOES HE GOT?

Apple Music • Spotify

SHE SHEILA

Apple Music • Spotify

CERTAIN KIND OF GIRL

Apple Music • Spotify



APPLE MUSIC

THE PRODUCERS ARE AND ALWAYS HAVE BEEN

Kyle Henderson
bass, vocals

Van Temple
vocals, guitar

Wayne "Famous" McNatt
keyboards

Bryan Holmes
drums

Original Atlanta lineup • formed 1981

THE PRODUCERS

BOOKING & PRESS

Representation:
[Agency Name]

Contact:
[Agent Name]
[Email Address]
[Phone Number]

Additional materials available upon request.



SOCIAL LINKS

